

PATTERNS OF PERSUASION: IN THE BOARDROOM AND THE COURTROOM



Robin Lavitch, MA, CPC is the founder of Surpass Your Goal, a coaching and training company for entrepreneurs, executives, teens, and more. Robin is an expert in communicating with differing personality styles, interpreting body language, and detecting deception. She has a Master's Degree in Psychology, a Certification as a Professional Coach, and is actively pursuing her doctorate in human behavior.



Learn to easily read people, engage with them, and compel them to take action!

- Interpret Micro-expressions
- Reveal hidden intentions
- Understand body movements
- Detect deception
- Appeal to people
- Manage space and proximity
- Leverage the power of words
- Identify gestures and pacifiers
- Maintain posture and stance
- Subtleties of hands and arms
- Focus on the feet
- Core principles of persuasion



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