

# MIND THE MATTERS: THE ART AND SCIENCE OF COMPELLING COMMUNICATION



Robin Lavitch, MA, CPC is the founder of Surpass Your Goal, a coaching and training company for entrepreneurs, executives, teens, and more. Robin is an expert in communicating with differing personality styles, interpreting body language, and detecting deception. She has a Master's Degree in Psychology, a Certification as a Professional Coach, and is actively pursuing her doctorate in human behavior.

**Wish you could easily compel others?** Want to discover your personality blend of **Motivator, Investigator, Nurturer, and Director?** Gain tools to recognize your strengths and relational blocks. Eliminate conflict and understand personality by how they walk, talk, shake hands, dress, make eye contact and more!



**“I LOVE THIS!** I haven't found anything this fascinating in a LONG, LONG time. I am learning something I can use for the rest of my life”  
**Jennifer, Air Conditioning Sales**

**In this humorous and thought-provoking workshop you'll discover how to:**

- Connect with people that used to irritate you
- Gain a sense of control and confidence in dealing with family members, staff members, prospects, and managers
- Achieve clarity in who you are and what makes you unique
- Have freedom of expression and feel understood
- Develop and strengthen relationships to enhance your business



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