



**ROBIN LAVITCH, MA, CPC**

*“I am fascinated by people and their ability to rise above and be resilient”*

It is my mission to pinpoint these qualities and share the secrets to success. With a Master’s Degree in Psychology, a Certification as a Professional Coach, a Supreme Court Family Mediator, a Doctoral Student in Human Behavior, and pretty much biting off more than I can chew, I’ve managed to integrate the principles of business and psychology. My training programs are geared towards entrepreneurs, executives, and even teens on the sensible and absurd elements of human behavior to enhance communication, motivation, and leadership. My approach is simple; share vivid and relatable stories and offer thought-provoking ideas to guarantee insight and application.

### CAPSTONE PRESENTATIONS

Each presentation is personalized based on: audience size, type of meeting, and time requirements (30 min up to 3 hours)

**MIND THE MATTERS:** THE ART AND SCIENCE OF COMPELLING COMMUNICATION WITH ANY PERSONALITY



**PATTERNS OF PERSUASION:** BODY LANGUAGE IN THE COURTROOM AND THE BOARDROOM



**B.O.U.N.C.E.:** KEY STRATEGIES TO BOUNCE BACK FROM ADVERSITY AND BE RESILIENT



*“Whether I’m entertained with people at the airport, chuckling at myself, or predicting reality show winners, I am always seeking out ingenious ways to articulate business principles”*

Robin has coached and trained professionals at:



## RAVING FANS

**“I LOVE THIS!** I haven’t found anything this fascinating in a LONG, LONG time. I am learning something I can use for the rest of my life”  
**Jennifer, Air Conditioning Sales**

**“Thank you Robin. I am so grateful for how much I have learned from you. You’ve changed my life and made me better at what I do and how I see things”**  
**Nathaniel, Mortgage Company**

**“You did a fantastic job! Your presentation gave me goose bumps it was so powerful! We wouldn’t be where we are today without you!”**  
**Carrie, Law Firm**

### MORE TOPICS:

- Time Management
- Leadership Development
- Flawed Thinking & Biases
- Wellness and Stress Management
- Referrals Playbook

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